



biosea

Innovative cost-effective technology for maximizing aquatic biomass-based molecules for food, feed and cosmetic applications

BIOSEA Grant agreement number: 745622

## D.6.5. Production of 3 project videos

Lead beneficiary: AITEX ([smoldovan.aitex.es](http://smoldovan.aitex.es))

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Horizon 2020  
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for Research & Innovation

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# Deliverable title

## Dissemination level

<b>PU</b>	Public	X
<b>CO</b>	Confidential, only for members of the consortium (including the Commission Services)	
<b>EU-RES</b>	Classified information: RESTREINT UE (Commission Decision 2005/444/EC)	
<b>EU-CON</b>	Classified information: CONFIDENTIEL UE (Commission Decision 2005/444/EC)	
<b>EU-SEC</b>	Classified information: SECRET UE (Commission decision 2005/444/EC)	

## Dissemination type

<b>R</b>	Document, report	X
<b>DEM</b>	Demonstrator, pilot, prototype	
<b>DEC</b>	Websites, patent filling, videos, etc	
<b>O</b>	Other	
<b>ETHICS</b>	Ethics requirement	

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## D.6.5. Production of 3 project videos

### Context and introduction

This deliverable corresponds to the work performed in WP6. Dissemination and Communication, respectively task 6.5. Production of a communication material package lead by AITEX.

The main objective of WP6 was to promote and support the project by disseminating the results of the activity, preparing the exploitation of project knowledge, and informing about the project and its achievements.

The specific objectives of the WP related to this deliverable are:

- Design and execute high quality communication material and activities from the start of the project.
- Disseminate project results to relevant stakeholders in industry, academia and policy making circles.

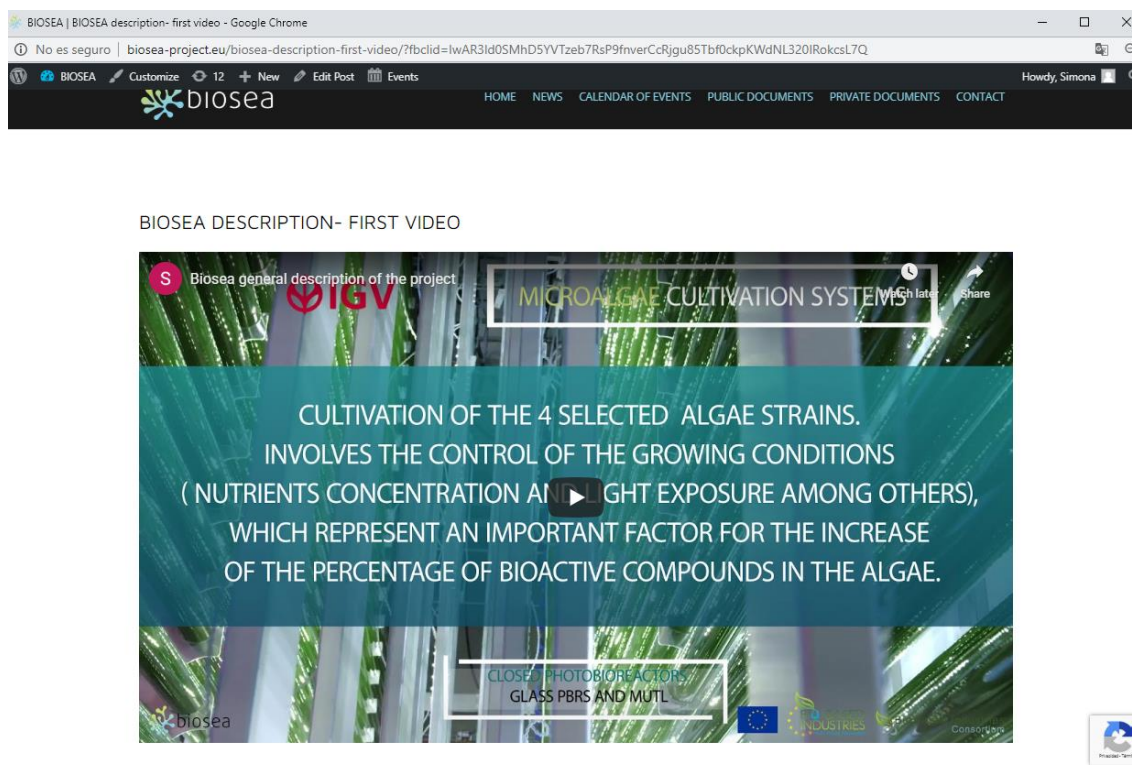
In order to achieve these objectives communication material was produced, among which 3 project videos, with a clear objective of illustrating and describing the value chain optimisations developed and tested throughout the project, in three different stages of the project, promoting:

- Video 1: Initially, the objectives of the project
- Video 2: Intermediary results and approaches
- Video 3: Final project results

The format of the videos were adapted to online publication.

In the following part, more details of the videos are presented: as publication date, general ideas of the content and publication channels, together with accessing links.

## Video 1: project objectives -FIRST VIDEO



This video presents the objective of the project, proposed means of reaching them and expected results, together with the promotion of the project website and social networks.

Publication date	Access link	Main publication channel
28/02/2018*	<a href="http://biosea-project.eu/biosea-description-first-video/">http://biosea-project.eu/biosea-description-first-video/</a>	BIOSEA project website <a href="http://www.biosea-project.eu">www.biosea-project.eu</a>

\* but it was launched in the BBI Stakeholder Forum 2017 (December 2017)

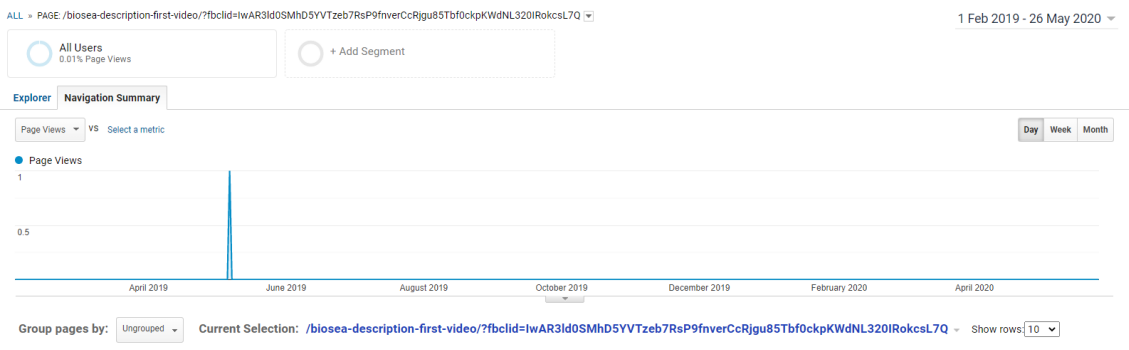
Other publication channels:

Channel	Video access link
Facebook	<a href="https://www.facebook.com/permalink.php?story_fbid=840046926200330&amp;id=778123852392638">https://www.facebook.com/permalink.php?story_fbid=840046926200330&amp;id=778123852392638</a>
Twitter	<a href="https://twitter.com/biosea_bbi/status/968848609843339264">https://twitter.com/biosea_bbi/status/968848609843339264</a>
LinkedIn*	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6374616586531282944">https://www.linkedin.com/feed/update/urn:li:activity:6374616586531282944</a>

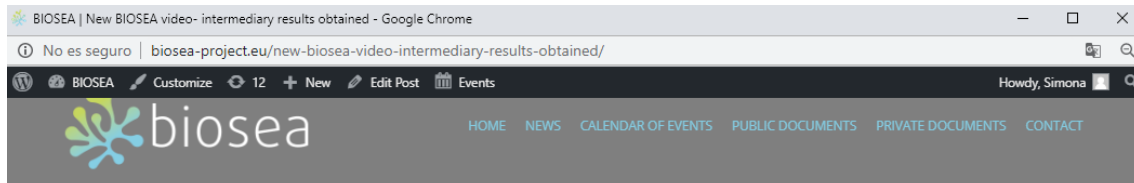
\*In order to be able to check the LinkedIn post, you must be a member of the BIOSEA group:

<https://www.linkedin.com/groups/12068442/>

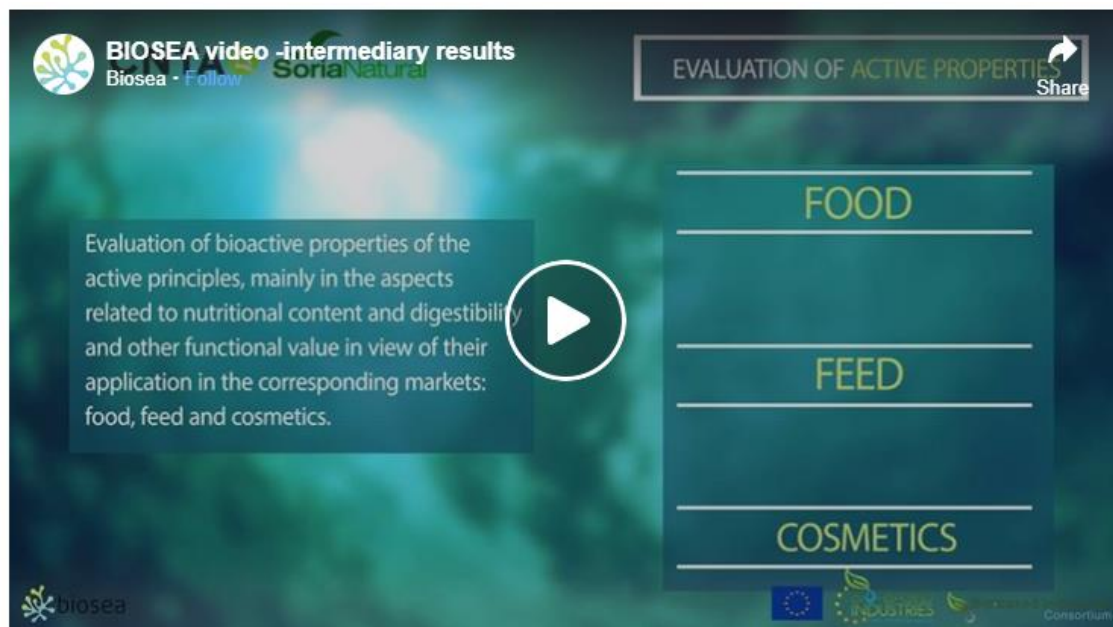
Google analytics statistics correlated to the BIOSEA project website ([www.biosea-project.eu](http://www.biosea-project.eu)):



## Video 2: project intermediary results -SECOND VIDEO



BIOSEA 2nd video



This video maintains the presentation of the objective of the project and expected results, but it is completed by applied approaches for reaching them and intermediary results, together with the promotion of the project website and social networks.

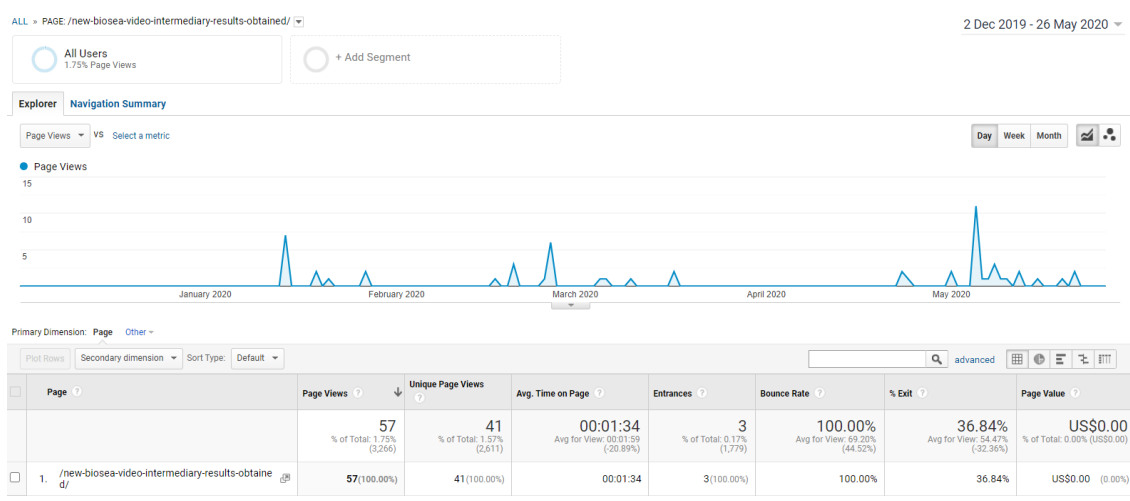
Publication date	Access link	Main publication channel
14/01/2020*	<a href="http://biosea-project.eu/new-biosea-video-intermediary-results-obtained/">http://biosea-project.eu/new-biosea-video-intermediary-results-obtained/</a>	BIOSEA project website

\*but it was launched in the BBI Stakeholder Forum 2019 (December 2019)

Other publication channels:

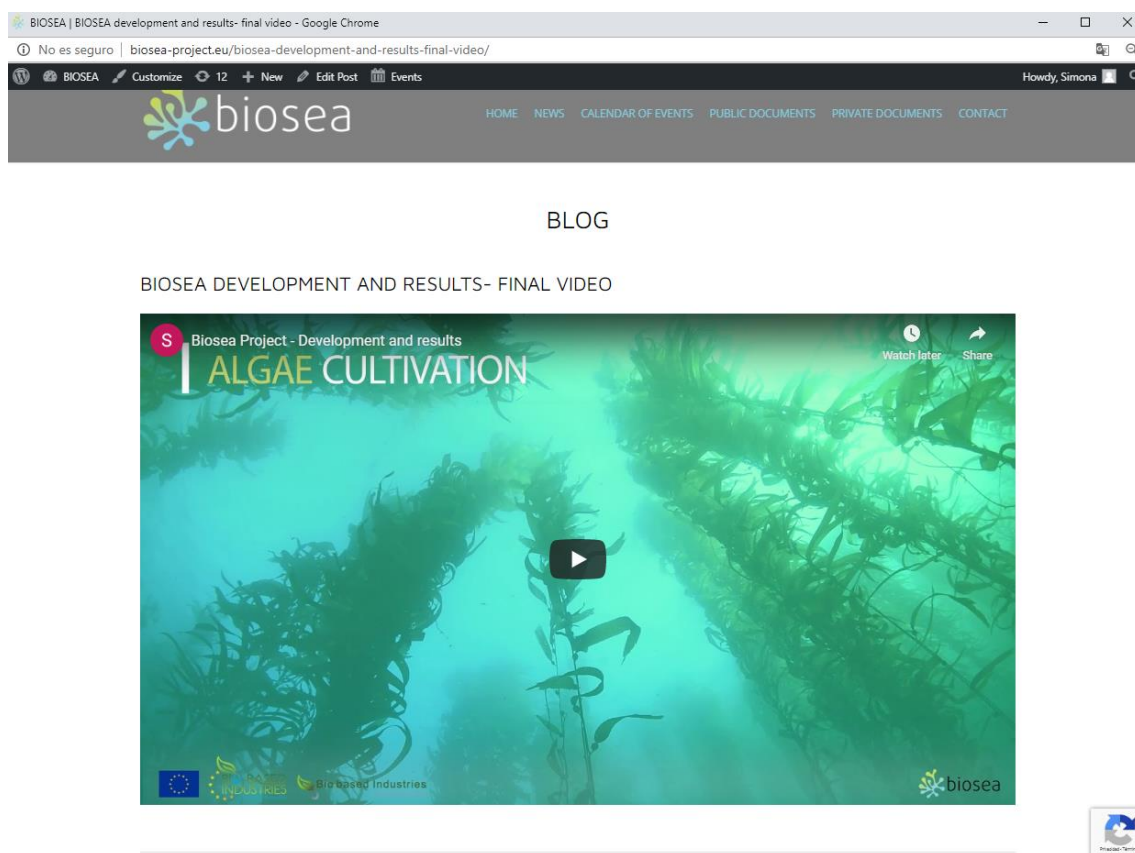
Channel	Video access link
Facebook	<a href="https://www.facebook.com/778123852392638/videos/2871288359766003/">https://www.facebook.com/778123852392638/videos/2871288359766003/</a>
Twitter	<a href="https://twitter.com/biosea_bbi/status/1217091418998689794">https://twitter.com/biosea_bbi/status/1217091418998689794</a>

Google analytics statistics correlated to the BIOSEA project website ([www.biosea-project.eu](http://www.biosea-project.eu)):





## Video 3: project final results -THIRD VIDEO



This video presents the final results of the project and the complete BIOSEA process, developed throughout the 36 months project execution by a diverse and experimented consortium, together with the promotion of the project website and social networks.

Publication date	Access link	Main publication channel
25/05/2020*	<a href="http://biosea-project.eu/biosea-development-and-results-final-video/">http://biosea-project.eu/biosea-development-and-results-final-video/</a>	BIOSEA project website <a href="http://www.biosea-project.eu">www.biosea-project.eu</a>

\* but it was launched in the Final Online BIOSEA event 2020 (5<sup>th</sup> of May 2020)

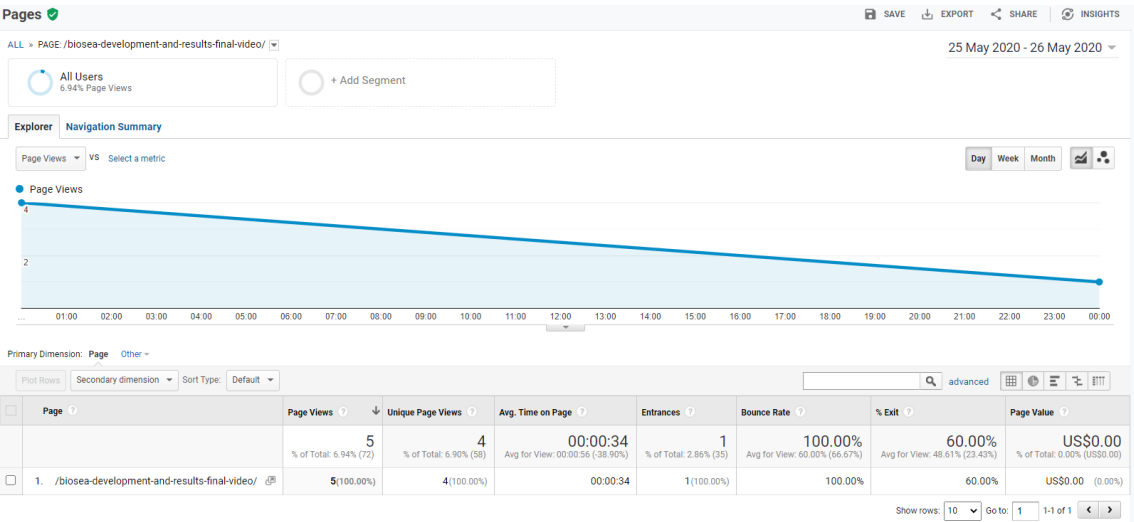
Other publication channels:

Channel	Video access link
Facebook	<a href="https://www.facebook.com/permalink.php?story_fbid=1382814658590218&amp;id=778123852392638">https://www.facebook.com/permalink.php?story_fbid=1382814658590218&amp;id=778123852392638</a>
Twitter	<a href="https://twitter.com/biosea_bbi/status/1264879033902342147">https://twitter.com/biosea_bbi/status/1264879033902342147</a>
LinkedIn*	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6670644957814001665">https://www.linkedin.com/feed/update/urn:li:activity:6670644957814001665</a>

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<https://www.linkedin.com/groups/12068442/>

Google analytics statistics corelated to the BIOSEA project website ([www.biosea-project.eu](http://www.biosea-project.eu)):



## Delay justification

The last two videos encountered a slight delay generated by a technical execution delay.

This occurred due to initial biomass production issues generated by climatic and external invasive factors, but fortunately the partners managed to apply foreseen countermeasures corresponding to these risks and with hard work and optimizing tasks execution, the project developed the proposed activities successfully.